

# Redeem project.

# Qualitative report



UNIVERSITAT POLITÈCNICA  
DE CATALUNYA  
BARCELONATECH

*Campus d'Excel·lència Internacional*



- 7 universities involved
- 9 questions
- 141 participants (FG or interview)
  
- 1.237 ideas analysed
- 21.092 words analysed
- 109.748 letters used



# Qualitative questionnaire

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1. If I ask you to define (using a single word, image or a saying) what looks like your DD, which one would you use it?
2. Using your own words, how would you define employability?
3. Do you think that your DD contributed in improving significantly your employability? If so, can you explain specifically how? (impact on skills and results - earning, stability, opportunities and so on -)
4. Do you believe that putting the focus on employability could cause non-desired or harmful damage?
5. Would you recommend a double degree for having better employability opportunities? Tell us your reason for yes or no
6. Please, tell us two actions (be as specific as possible) to implement in your DD to improve the students' future employability
7. Would you erase something to improve the employability of your DD?
8. What trends should a DD take into account in order to guarantee the employability of their future students?
9. Is there anything else you would like to add?

# What is the perception ?

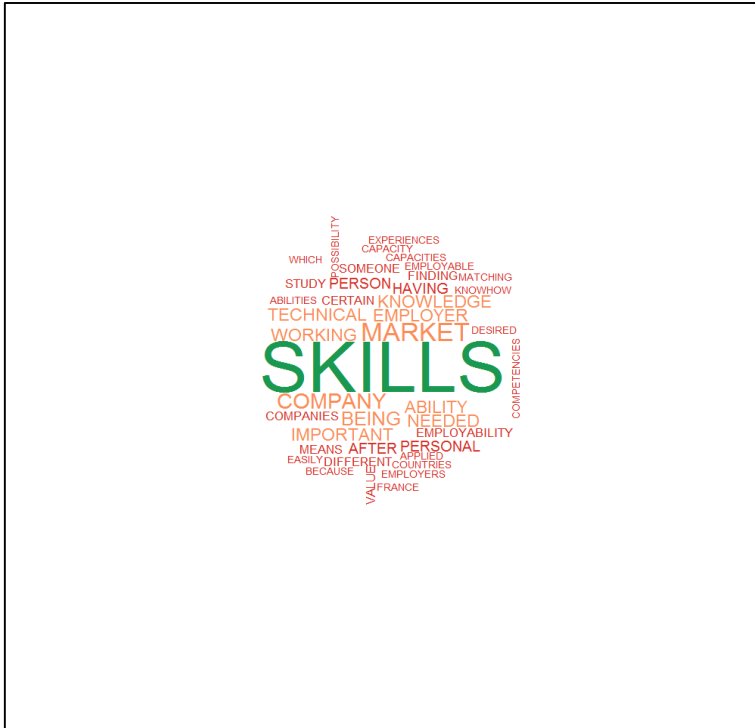
If I ask you to define what looks like your DD, ¿which one would you use it?



***Different, experience, international/abroad, opportunity*** or ***language***. A double degree has a specific personality and is perceived as something “***different***” from non-double degrees.

# What is the perception ?

Using your own words, how would you define employability?



Total ideas/concepts by column										
2. How would you define employability?	Employers	%	Alumni	%	C Students	%	Designers	%	Total	%
Soft competencies	10	21,7%	11	22,9%	3	7,7%	6	19,4%	30	18,3%
Hard competencies	3	6,5%	1	2,1%	3	7,7%	3	9,7%	10	6,1%
To get experience	1	2,2%	0	0,0%	1	2,6%	1	3,2%	3	1,8%
To get a Job	13	28,3%	23	47,9%	18	46,2%	10	32,3%	64	39,0%
Considerations	19	41,3%	11	22,9%	6	15,4%	8	25,8%	44	26,8%
Miscellany	0	0,0%	2	4,2%	8	20,5%	3	9,7%	13	7,9%
<b>Total</b>	<b>46</b>	<b>100,0%</b>	<b>48</b>	<b>100,0%</b>	<b>39</b>	<b>100,0%</b>	<b>31</b>	<b>100,0%</b>	<b>164</b>	<b>100,0%</b>

**Getting a job (51 times) is the main choice. On the other hand, soft skills (including competency/ies, capacity/ies and ability/ies) is the key word for describing employability. Market, company and being are other relevant words. Taking into account causes, “soft skills” is the key concept for creating employability.**





# What is the perception ?

Would you recommend a double degree for having better employability opportunities?



Total ideas/concepts by column										
8. Would you recommend a DD?	Employers	%	Alumni	%	C Students	%	Designers	%	Total	%
NO	5	17,9%	3	7,7%	4	12,9%	4	13,8%	16	12,6%
YES	17	60,7%	27	69,2%	16	51,6%	9	31,0%	69	54,3%
I don't know	1	3,6%	1	2,6%	1	3,2%	0	0,0%	3	2,4%
Considerations	5	17,9%	8	20,5%	10	32,3%	16	55,2%	39	30,7%
Total	28	100,0%	39	100,0%	31	100,0%	29	100,0%	127	100,0%

The vast majority of comments (YES reaches 54%) are clearly positive. Experience, international, country, abroad, employability, because and would are mirroring a potential positive impact of double degrees.



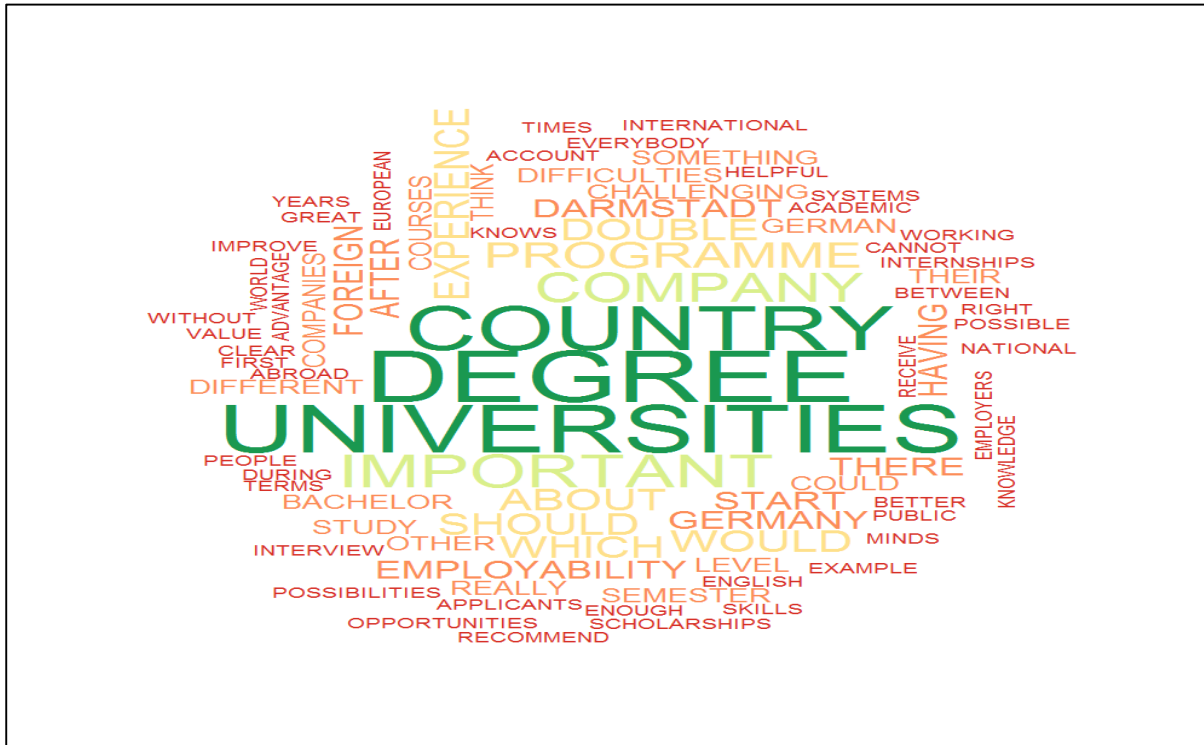






# What is the perception ?

Is there anything else you would like to add?



it appears that the previous questions have been enough and **no more needs to be added.**



# Some conclusions

## Regarding the “polysemic” concept of double degree

Respondents use **many different metaphors to describe double degrees**. Some of those are:

*- Open-minded students, - Challenging, -To kill two birds with one stone, - The truth is out there, - Two gears that grip one into another, - Two instead of one (double), - Elite students oriented, - A key that opens doors, - Strong value (2 instead of 1) and - Synergy (2x2=6).*

Hence, we can divide the metaphors into **three main categories**: - one related to the “double” value, - one related to a personal development and - another one related to “elite students”.

## Regarding the soft skills in a double degree

Despite being perceived as the most valuable element or cause for employability, three times more than hard skills (18,3% against 6.1%):

- **soft skills (or competencies) appears to have an unbalanced “value” for the different stakeholders. While designers are the least stakeholder interested in using the word competencies to define a double degree (only 10%), it raises to 18,2%.in alumni and to 25% in employers.**
- Moreover, employers think that employability is noted because of the competencies and languages acquired in a 59,0% against a 33,3% in the case of designers.



# Some conclusions

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## Regarding the employability in a double degree

1. The majority of opinions state that a double degree has a **convincing positive impact on employability**.
2. The impact on employability is **both a cause and an effect**. The **competencies, skills and languages obtained for the students during the development of their double degree** is the main key.
3. There is a resounding vision on the **need for internships**, the most valued choice for improving employability among all the stakeholders



# Some conclusions

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## Regarding the purpose of a double degree

There is a perceived “polysemic” purpose of a double degree between the different stakeholders.

While designers prioritize an inner-process or inner vision of a double degree (a double degree is a hybrid-internationalized program for elite students), others stakeholders prioritize an outer vision or result vision, mostly oriented to employability.

Can we have three different (and even opposite) meanings at the same time? Which one is the right one?