

REDEEM Project Final Event

The present and future of Dual/Joint Programmes

Presentation of the project results, 23rd Oct 2017



Guidelines for reforming and creating joint programmes to enhance student employability and academic cooperation

[Final version, 17th August 2017]

1. State of the art (desk research)

- + Brainstorming of the REDEEM team

2. Online Survey (quantitative analysis)

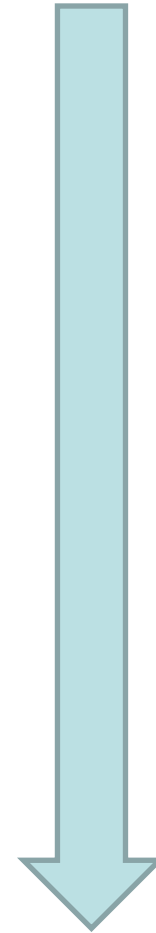
- + Expert input (mid-term event in BCN)

3. Interviews (qualitative analysis)

- + Expert input (workshop in Darmstadt)

- + Expert input (workshop week in Turin)

4. Manual – Guidelines for developers



Content

- **Four general topics**
 - *Guidelines for each topic*
 - Each guideline is composed by a checklist and recommendations

Introduction	3
The project	3
How to use the guidelines?	3
1. Organisational aspects (administration)	5
<i>Guideline 1: Partnership</i>	5
<i>Guideline 2: Legal framework and inter-institutional agreements</i>	5
<i>Guideline 3: Management of the programme development</i>	6
<i>Guideline 4: Support for double/joint degree outgoing students</i>	7
<i>Guideline 5: Support and integration for double/joint degree incoming students</i>	8
<i>Guideline 6: Overall programme information</i>	8
<i>Guideline 7: Quality assurance</i>	9
2. Structure and content (curriculum)	10
<i>Guideline 8: Vision of your joint programme</i>	10
<i>Guideline 9: Matching of the two or more curricula</i>	10
<i>Guideline 10: Study plan (structure)</i>	11
<i>Guideline 11: Teaching methods</i>	12
3. Employability and personal development	12
<i>Guideline 12: Promoting key competences and soft skills</i>	12
<i>Guideline 13: Involvement of the employers</i>	13
<i>Guideline 14: Introduction of internships</i>	14
<i>Guideline 15: Transition to the job market</i>	14
4. Recruitment strategy and marketing	14
<i>Guideline 16: Marketing on the academic value</i>	14
<i>Guideline 17: Marketing on employability</i>	15
<i>Guideline 18: Making use of the experiences of alumni and staff</i>	16
<i>Guideline 19: Assessment and selection of students</i>	16
<i>Guideline 20: Funding opportunities</i>	16

Structure – Concept of the manual

1. Organisational aspects (administration)

Guideline 1: Partnership

Checklist

- Did you choose the partner institution / department because of academic criteria?
- Did you choose the partner institution / department because of strategic criteria?
- Does your university already have an institutional partnership with your partner institution / department?
- Are you able to use resources of the established partnership (e.g. coordinators of the partnership, expertise in similar projects, etc.)?
- Does your partner have experience in the creation of joint programmes which you can use for your project?
- Does your partner offer a suitable study infrastructure (library, labs, online resources, etc.)?
- Do you have key persons at each partner institution both at administrative and academic levels responsible for the project from the start?

Structure – Concept of the manual

Recommendations

- Assign clear tasks and responsibilities. At each partner university there should be an academic coordinator responsible for the content of the joint programme and organisational tasks at the respective department. These tasks could be ideally divided between the professor who is responsible for the joint programme and one of his staff members who is responsible for the organisation and administration in the department.
- Moreover, each partner university should appoint an administrative person in charge at the central level (central coordinator, see guideline 3).
- The procedure for decision making for the cooperation should be clear (e.g. the way of voting).

How to use the guidelines?

- For all sorts of joint study programmes
- Checklists (*yes/no?*)
 - to check your progress
 - to structure your project
 - to identify topics to be discussed
- Recommendations (*Do it!*)
 - provide useful measures and actions
 - provide clear rules and regulations

Questions?

